

About Catherine Blake

Most recently, Catherine Blake served as the Director of Communications for a large faith-based non-profit in New Hampshire. She has a passion for marketing, digital media, business development and a heart for encouraging others to be their personal best. Her professional expertise helps organizations grow through strategic initiatives, execution, and hard work.



Catherine has experience with non-profits, educational institutions and industry. She has a Bachelor's Degree in Business Administration from Pine Manor College and a Certificate of Special Studies (graduate level) in Administration from Harvard University Extension School. Catherine has served as an adjunct professor in Marketing for six years at The University of New Hampshire's Paul College of Business & Economics where she founded The Center for Sales Excellence and UNH Sales Club, sales leadership programs for undergraduate students.

Related to serving her community, Catherine has carried the brand flame as Communications Chair for Harvard University's Extension School Alumni Association Board and as an Appointed Director for the Harvard Alumni Association. She has served on the board of directors for the New Hampshire High Technology Council as the TechWomen|TechGirls Founding Chair, a group focused on STEM education, community and opportunity for women and girls. In previous years, Catherine has served on the board of directors of several non-profits including The Boys & Girls Club, Girls Inc. and the NHSPCA.

Professionally, she has been affiliated with SMPS (Society for Marketing Professional Services), SAMA (Strategic Account Management Association), and AMA (American Marketing Association). She stays current with industry trends through HubSpot's Inbound Marketing, Salesforce.com, and FutureM industry conferences.

Catherine received the Outstanding Women in Business Award from The New Hampshire Business Review to "celebrate women who have truly excelled, not only in their professional lives, but as leaders and role models." Most recently, she served as a judge for Miss New Hampshire Outstanding Teen Scholarship program to provide opportunities to the next generation of outstanding leaders.

True to her values, Catherine Blake serves as a mentor to young, emerging leaders in her midst. She founded and led community group called "MarketPlace Connection" to raise the bar for ethics and integrity in the business world. Most recently, she has joined the Board of Directors for the NHSPCA and the Cabinet to help raise funds for animals and livestock in crisis needing forever homes.

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